

Summer Reading Challenge 2021



Presented by The Reading Agency.  
Delivered in partnership with libraries.

## Information for parents

**Children's reading skills tend to dip over the Summer holidays and research shows that the Summer Reading Challenge can help to prevent this trend**

### Why is reading for pleasure important?

**Reading for fun improves literacy**

**Reading for pleasure is more important to children's academic success than their parents' level of education or socio-economic status**

**Studies have found that those who read for pleasure have higher levels of empathy, greater self-esteem and are better able to cope with difficult situations.**



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# WILD WORLD Heroes

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**This year's Summer Reading Challenge is Wild World Heroes! Be inspired to explore ways of helping to save the planet – and have tons of fun along the way!**

- Sign your child up for the Challenge at your local library.
- It's fun and totally free!
- Your child will be given a special collector folder to keep a record of their reading.
- They visit the library three times, read six library books and collect stickers and rewards along the way.
- They receive a certificate and medal when they finish.

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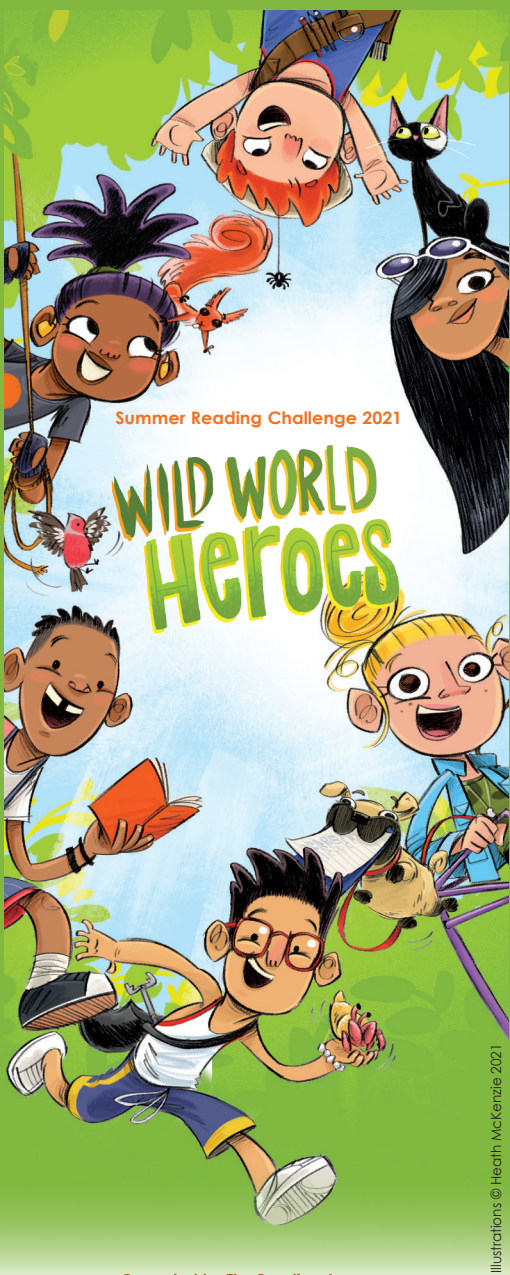
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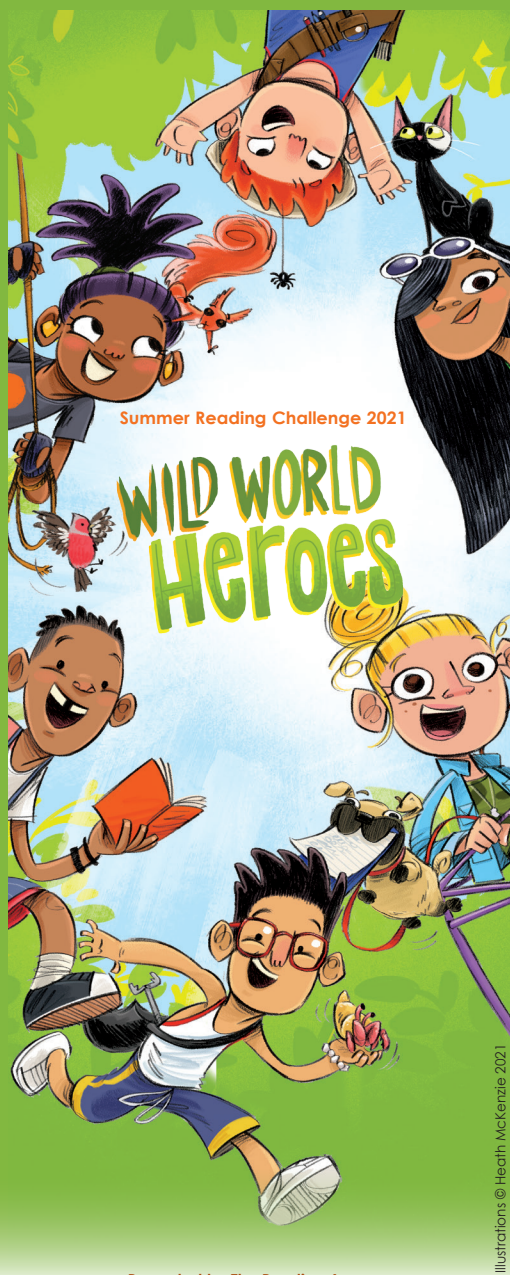


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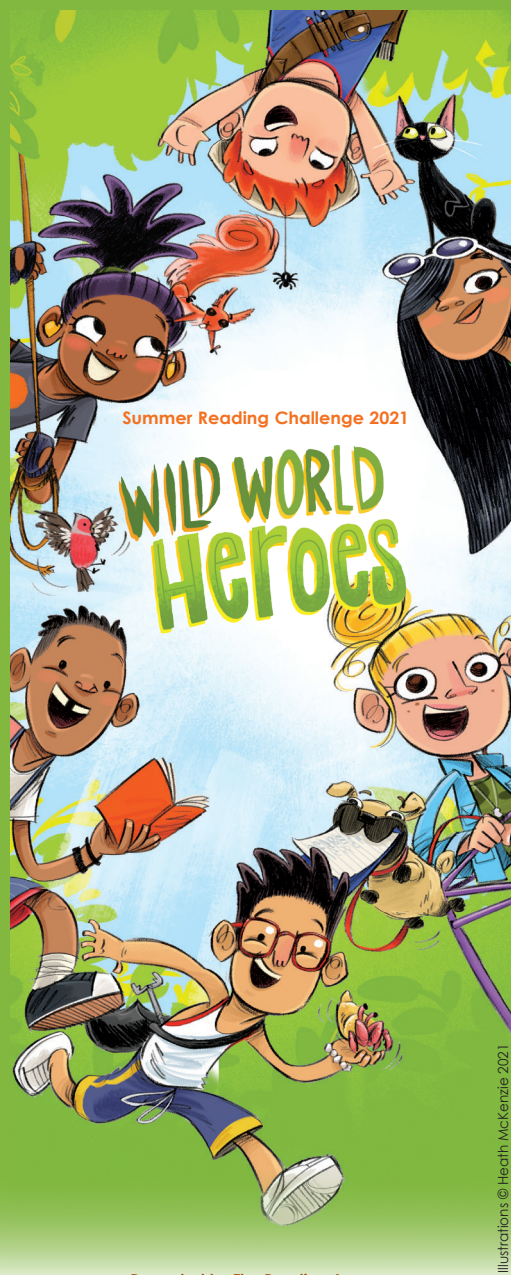


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